

MEMORANDUM

Date: October 31, 2023

To: Karthik Kannan, Dean, Eller College of Management
Pam Perry, Senior Associate Dean, Eller College of Management

From: Greg L. Heileman, Vice Provost, Undergraduate Education

Re: Notification of New Program Approval

This memorandum serves as formal notification and official record for approval to create a certificate titled *Topics of Marketing* within the Eller College of Management, Graduate School of Management (3012). The first term valid is fall 2023.

By copy of this memo, I am requesting that appropriate changes be made to systems, records, and publications to reflect the creation of the certificate.

cc: Ronald W. Marx, Interim Senior Vice President for Academic Affairs and Provost
Greg Heileman, Vice Provost, Undergraduate Education
Craig Wilson, Vice Provost, Online and Distance Education
Marilyn Taylor, Associate Vice President, Finance and Administration
Amanda Gluski, Assistant Registrar, Office of the Registrar
Cindy Williams, Data Analyst, Curricular Affairs
Academic Programs & Organizations Notifications Distribution List



The following has been created in UAccess.

Effective Date: 08/01/2023

Academic Plan Code: TMKTCRTG

Description: Topics of Marketing

Academic Career: blank

Academic Program: GCRT (Graduate Certificate)

Academic Plan Type: Specialization

First Term Valid: Fall 2023 (2234)

Degree Offered: CERTG (Graduate Certificate)

Req Term Default: Program's Requirement Term

Transcript Description: Topics of Marketing

CIP Code: 52.1499 (Marketing, Other)

NSC Classification: Post baccalaureate certificate

Report as NSC Program: unchecked

Program Length Type: blank

Program Length Value: blank

SULA Special Program: blank

Ownership, Academic Organization: 3012 (Grad Sch of Mgmt)

Campus & Locations:

 Campus: University of Arizona-Main (MAIN) – Location: Tucson (TUCSON)

 Campus: Distance (DIST) – Location: Chandler (CHANDLER)

 Campus: Arizona Online (ONLN) – Location: Online (ONLN)

Budget Office Owner: 3012 (Karl Eller Grad School of Mgmt) – Percent Owned: 100.000

Total Units: 9