

MEMORANDUM

Date: July 17, 2026

To: Michael E. Staten, Interim Dean, College of Agriculture, Life and Environmental Sciences
James Hunt, Bart Cardon Associate Dean, Career and Academic Services, College of Agriculture, Life and Environmental Sciences
Laura Scaramella, Director, Norton School of Human Ecology, College of Agriculture, Life and Environmental Sciences

From: Greg L. Heileman, Vice Provost, Academic Affairs

Re: Notification of New Undergraduate Minor

This memorandum serves as formal notification and official record of approval to establish a new undergraduate minor in Personal Brand and Money Management housed in the Norton School of Human Ecology within the College of Agriculture, Life and Environmental Sciences. The first term valid is Fall 2026.

By copy of this memo, I am requesting that appropriate changes be made to systems, records, and publications to reflect the creation of this new program.

cc: Patricia Prelock, Provost and Chief Academic Officer
Frank Dooley, Special Advisor, Online Initiatives
Caleb Simmons, Vice Provost, Arizona Online
Illya Riske, Executive Director, Business and Finance
Amanda Gluski, Associate Registrar, Office of the Registrar
Academic Programs & Organizations Notifications Distribution List



The following has been created in UAccess.

Effective Date: 08/01/2026

Academic Plan Code: PBMMMINU

Description: Personal Brand & Money Mgmt

Academic Program: blank

Academic Career: UGRD

Academic Plan Type: Minor

First Term Valid: Fall 2026 (2264)

Degree Offered: blank

Req Term Default: Program's Requirement Term

Print on Diploma: Unchecked

Print on Transcript: Checked

Transcript Description: Minor in Personal Brand and Money Management

CIP Code: 52.9999 (Business, Management, Marketin)

NSC Classification: Unspecified - Undergraduate

Report as NSC Program: Unchecked

Program Length Type: blank

Program Length Value: blank

SULA Special Program: blank

Ownership, Academic Organization: 1236 (Human Ecology, Sch of)

Campus & Locations:

Campus: University of Arizona-Main (MAIN) – Location: Tucson (TUCSON)

Campus: Arizona Online (ONLN) – Location: Online (ONLN)

First Admit Term: Fall 2026 (2264)

Budget Office Owner: 0107 (School of Human Ecology-INS) – Percent Owned: 100.000

Total Units: 18

Effective Term: Fall 2026 (2264)