

MEMORANDUM

Date: May 2, 2022

To: Dr. Shane C. Burgess, Charles-Sander Dean, College of Agriculture & Life Science
Dr. Michael Staten, Bart Cardon Associate Dean for Academic Programs and Career Development,
College of Agriculture & Life Science
Dr. James Hunt, Assistant Dean, Career and Academic Services
Dr. Laura Scaramella, Director, John and Doris Norton School of Family and Consumer Sciences
Dr. Lance Erickson, Program Chair, Retailing & Consumer Science

From: Dr. Greg L. Heileman, Vice Provost, Undergraduate Education

Re: Notification of Academic Approval – Undergraduate Certificate

This memorandum serves as formal notification and official record of approval to create an undergraduate certificate titled *Digital Retailing* owned by the College of Agriculture and Life Science.

By copy of this memo, I am requesting that appropriate changes be made to systems, records, and publications to reflect the creation of the new program. The first term valid will be fall 2022.

cc: Liesl Folks, Senior Vice President for Academic Affairs and Provost
Greg Heileman, Vice Provost, Undergraduate Education
Craig Wilson, Vice Provost, Online and Distance Education
Jim Florian, Vice Provost for Institutional Analysis and Planning
Marilyn Taylor, Associate Vice President, Finance and Administration
Amanda Gluski, Assistant Registrar, Office of the Registrar
Cindy Williams, Program Coordinator, Curricular Affairs
Academic Programs & Organizations Notifications Distribution List



Effective Date: 05/02/2022
Academic Plan Code: DGTRTCRTU
Description: Digital Retailing
Academic Career: UGRD (Undergraduate)
Academic Program: UCERT (Undergraduate Certificate)
Academic Plan Type: Specialization
First Term Valid: 2224 (Fall 2022)
Degree Offered: CERTU (Undergraduate Certificate)
Req Term Default: Program's Requirement Term
Transcript Description: Digital Retailing (this is the same for Diplomatic)
CIP Code: 19.0203 (Consumer Merchandising/Retaili)
NSC Classification: Certificate - Undergraduate
Report as NSC Program: not checked
Program Length Type: blank
Program Length Value: blank
SULA Special Program: blank
Ownership, Academic Organization: 1236 (Family & Consumer Sci, Sch) - Percent Owned: 100.000
Campus & Locations
 Campus: The University of Arizona (MAIN) – Location: Tucson (TUCSON)
 Campus: Arizona Online (ONLN) – Location: Online (ONLN)
Budget Office Owner: 0107 (Sch of Family & Consum Sci-Ins) - Percent Owned: 100.000
Total Units: 12