

MEMORANDUM

Date: June 15, 2023

To: Dr. Karthik Kannan, Dean, Eller College of Management
Dr. Jayanthi Sunder, Vice Dean, Strategic Initiatives and Global, Eller College of Management

From: Greg L. Heileman, Vice Provost, Undergraduate Education

Re: Notification of New Undergraduate Program

This memorandum serves as formal notification and official record for approval of *Bachelor of Science in Business Administration (BSBA) in Business Analytics* in Eller Administration in the Eller College of Management. The first term valid is fall 2023.

By copy of this memo, I am requesting that appropriate changes be made to systems, records, and publications to reflect the creation of the program.

cc: Liesl Folks, Senior Vice President for Academic Affairs and Provost
Greg Heileman, Vice Provost, Undergraduate Education
Craig Wilson, Vice Provost, Online and Distance Education
Marilyn Taylor, Associate Vice President, Finance and Administration
Amanda Gluski, Assistant Registrar, Office of the Registrar
Cindy Williams, Research Analyst, Curricular Affairs
Academic Programs & Organizations Notifications Distribution List



The following has been created in UAccess.

Effective Date: 06/27/2023

Academic Plan Code: BNANBSBA / BNANBSBA2

Description: Business Analytics

Academic Career: UGRD

Academic Program: UBUSN (Eller College of Management)

Academic Plan Type: Major / Secondary Major

First Term Valid: Fall 2023 (2234)

Degree Offered: BSBA

Req Term Default: Program's Requirement Term

Transcript Description: Major in Business Analytics

CIP Code: 30.7102 (Business Analytics.)

NSC Classification: Bachelor's Degree

Report as NSC Program: Checked

Program Length Type: Years

Program Length Value: 4.000

SULA Special Program: Not Applicable

Ownership, Academic Organization: 3001 (Eller Administration)

Campus & Locations:

Campus: University of Arizona-Main (MAIN) – Location: Tucson (TUCSON)

Budget Office Owner: 3001 (Eller Administration) – Percent Owned: 100.000

Total Units: 120